AMBIITIONS FOR THE FUTURE: HU IN 2026

**MISSION-DRIVEN ASSIGNMENTS**

**LIFE-LONG DEVELOPMENT**

**STUDENT SUCCESS**

**HU COMMUNITY**

**DIGITALISATION**

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**Strategic decisions (renewal)**

**Foundations (improvement)**

**PROFILE**
Quality of living (together) in an urban environment

**VISION ON EDUCATION**
The world of tomorrow

**PHILOSOPHY OF LEADERSHIP**
Collaboration requires everybody’s leadership

**VALUE CREATION**
Education, research and professional practice

**QUALITY**
Education and research are accredited

**CAMPUS**
Encourages interaction and connection

**OPERATIONAL MANAGEMENT**
Operational management and finances are solid
Mission-driven assignments
The world is changing quickly and drastically. The challenges this poses - succinctly expressed in the 17 Sustainable Development Goals of the United Nations - are large and complex and require a smart and creative approach. Our profile “quality of living (together) in an urban environment”, indicates how we want and are able to contribute to achieving these goals as a university, as well as in which areas we intend to show the way forward.

Life-long development
The time in which a diploma was the final proof of a person’s development has long gone. More and more people want to continue to develop and to keep learning. The HU is a community where everyone feels welcome, students and working professionals alike. It is a space where everyone can participate in flexible education, which we continuously innovate by focussing on supervision, digital facilities and a smooth transferal between all levels of education.

Student success
Students come to us with their dreams and ambitions. This is our point of departure. We train our students to become world citizens who will be successful in the job market and who make a difference in society. We achieve this by placing our students, in all their diversity, at the centre of our attention, and by having them work on social challenges from day one. We also offer them the opportunity to take control of their own learning pathway. Of course, we make sure to provide a safe learning environment and all the personal supervision that they require for this process.

HU community
We are a vibrant, inspiring and innovative university of applied sciences, that our students and employees enjoy being a part of. The HU is an inclusive, accessible community. We place a lot of value in participation, coope-ration and community building. Our goal is to improve the quality of our education and research in co-creation with our environment.

Digitalisation
We are investing in digital developments, and in the process we always maintain our focus on people and culture. In this way, we seek to ensure that digitalisation forms a catalyst for innovation and improvement. Artificial intelligence, big data, robotics, and social media are impacting every facet of our lives, including our education, research, and the way in which we collaborate.
IMPACT YOUR FUTURE!